



Ayrshire • Brown Swiss • Holstein • Jersey
• Red & White • Milking Shorthorn

August 4, 2026

To: Wisconsin Championship Show exhibitors

From: Wisconsin Holstein Association office

We look forward to seeing you at the Alliant Energy Center in Madison, Wis., for the 2026 Wisconsin Summer Championship Shows, August 22-26. The grounds will open at **7 a.m. on Saturday, August 22** for bed down and cattle move in. Cattle and the showing are located in New Holland Pavilion 2.

Please note: If any cattle or tack come off trailers on the grounds before 7 a.m. on Saturday, the exhibitor will incur a penalty of any additional costs incurred from Alliant Energy Center.

Upon arrival at the grounds please see Krista Luedtke, Angela Brown or WHA staff for questions in regards to bed down. Those with questions can reach Krista Luedtke at 920-779-0332 or Angela Davis-Brown at 608-574-7756. Stalling will be assigned due to the large number of entries received.

In order to facilitate stalling, **ONE** contact person from each string should contact the WHA office with the following:

1. The number of animals and exhibitors included in your string (exhibitor names, breeds & number of heifers and cows)
2. Who is stalling WITH you and if anyone needs to be stalled NEAR you
3. If you have any animals in your string that are not coming to the show
3. Contact information for one person for your string

Please contact Laura Wackershauser at 800-223-4269 ext 1 or email lauraw@wisholsteins.com with this stalling information by **Monday, August 17**. The stalling map will be shared on Facebook and by email as soon as it is ready. Show staff will do our best to meet stalling requests, but will not make any guarantees.

Absolutely no vehicles or trailers allowed in Pavilion 2. Once unloaded, all vehicles and trailers must be moved away from the barns and out of any fire lanes. Please park in an orderly fashion to allow for movement of trailers to come and go as needed.

Schedule of Events

Saturday, August 22

7 am Grounds open for set-up and cattle move-in

Sunday, August 23

Barns open for set-up and cattle move-in

10 a.m.-3 p.m. Show Check-in (near show ring)

10:30 a.m. Wisconsin State 4-H Judging Contest

7 p.m. Exhibitors meeting - show ring

Monday, August 24

9 a.m. All-Breeds Showmanship

9-11 a.m. Check-in for all breeds by dairy office **ALL CATTLE MUST BE IN PLACE & CHECKED IN BY 11 a.m.**

1 p.m. Wisconsin Brown Swiss State Heifer Show - Judge Joe Sparrow

3 p.m. Wisconsin Championship Red & White Cow Show - Judge Brent Howe

Tuesday, August 25

8 a.m. Wisconsin Brown Swiss State Cow Show - Judge Joe Sparrow

Wisconsin Championship Red & White Heifer Show - Judge Brent Howe

12 p.m. Midwest Summer National Ayrshire Show - Judge JP Charest

1 p.m. Wisconsin Championship Jersey Show - Judge Adam Liddle

Wednesday, August 26

8:00 a.m. Wisconsin Championship Holstein Show - Judge Ryan Weigel

10:30 a.m. Midwest Summer Milking Shorthorn Show - Judge JP Charest



Ayrshire • Brown Swiss • Holstein • Jersey
• Red & White • Milking Shorthorn

Arrival and Check in Information

- **Health Requirements:** Lactating dairy cattle attending shows are no longer required to have an individual HPAI test unless they are coming from a state without Unaffected state status under the National Milk Testing Strategy (NMTS). Out-of-state cattle will also need required CVI/health papers. **Please have a copy of any health papers printed to turn in to show staff.** Additional information can be found here: https://datcp.wi.gov/Pages/Programs_Services/FairsShowsSpecialEvents.aspx
- All entries must have a registration paper at the show to exhibit in your breed show. An electronic PDF of your paper will be accepted if sent directly from your breed association.
- For information on accepted forms of identification, breed ancestry and junior ownership requirements, please see the additional breed-specific rules for all shows posted on the WHA website or refer to your breed association show rules.
- Check in will start on Sunday, August 23 at 10 am and will run until 3 pm. Please have your registration papers ready at the time of check-in. Tables for check-in will be located near the show ring. You will receive your back tag for the show at this time and have your animal's identification verified.
- Those arriving after 3 pm on Sunday must report to the show office from 9 am to 11 am on Monday, August 24 to complete check-in and receive back tags. All cattle must be in place by 11 am on Monday.
- Production records (DHI sheets) are needed at check-in to verify production class entries.
- No switching classes after check-in time of your respective breed show.
- Substitutions may be made within the same class and one out-of-class substitution per exhibitor is allowed within the same breed if ownership is identical.
- Transfers will be accepted at time of check-in by the breed representative and submitted to the breed organization.
- Alternate leadsperson applications must be turned in by 5 p.m. the day before your breed show. Forms are available on the WHA website and copies will be available at check-in.
- Entries are final upon closure of check-in. It is the responsibility of the owners to make sure back tags are correct before the show (JR, B&O, etc).

Grounds Information

- There will be skid steers available to move large bales of straw or hay if needed. The skid steers may only be operated by show personnel due to liability.
- There will be some space in the barn for tack and tents, however please be mindful of the space you are assigned.
- **Tents are now able to have a top per Alliant Energy Center policy. See the info from Alliant Energy Center on page 4 of this letter for additional information.**
- Alliant Energy Center also has a NEW electrical guide for exhibitors - please see additional information on page 4. This will be the same for World Dairy Expo.
- In the rows of stalls, there will be a brown 4' x 6' gate on each side of the pillars. Under ABSOLUTELY NO CIRCUMSTANCE are these two gates to be removed. These gates are in place to provide stability to the overall row of stalls and keep animals away from water and electric. Additional gates will be available for you to install based on your display. **Those who remove these gates around the pillars will be asked to leave the show and/or face possible fines or future show probation.**
- Milkhouse facilities are available in Pavilion 2 and will be open starting Saturday afternoon. If you are planning to milk your cows in the show pack, you will need to bring your own milk pails. Full pails can be dumped in the large barrels on the ends of the barn. **Please be mindful of keeping all garbage and contaminants out of the milk - we have a calf raiser that is purchasing the milk from our shows and we'd like to keep the milk as clean as possible for them.**
- **GARBAGE:** Trash cans are available in the barns and outside the barns. Sharps containers will also be available. Wheelbarrows are not trash cans. **All foreign articles MUST be kept out of the bedding and manure holding areas. You are responsible for your area of the barn and charges may be incurred for not disposing of trash or picking up after yourself. Violators will be fined and not allowed to exhibit in future years.** Please be respectful of show and grounds staff and take care of your own trash. The company that handles the manure utilizes it for



Ayrshire • Brown Swiss • Holstein • Jersey
• Red & White • Milking Shorthorn

landscaping and charges us for any time spent picking garbage out of the manure. Rising manure removal costs will result in higher entry fees for future shows.

- Exhibitors need to plan to **take home any straw, hay or haylage bales that are larger than 1/4 bale**. Please do not disperse your leftover bales within the packs. This will help control our manure removal costs as those partial bales take space in the loads going out during clean up, which all adds up.
- NO PAINTING OF HOOVES ALLOWED ON CONCRETE IN THE BARN. Violators will be fined and not allowed to exhibit in future years.

Show Information

- Ultrasound will be done for first, second and third place open and first and second juniors in each milking class in each breed. Please bring your backtag number or registration papers to the ultrasound area for verification of animal ID. Class winners will be allowed to finish their breed championship round before reporting. Additional entries outside of the top two may be asked to report to ultrasound. A slip will be given in class to all that need to report.
- Topline hair MAY NOT exceed 1½ inches in length or animals will be returned to the pack. All entries will be physically inspected for fake hair at ringside.
- An ethics committee will be walking the grounds to monitor for any violations of our show rules, especially udder tampering or tubing animals or other violations of the PDCA Show Ring Code of Ethics. Any violations will be reported to show staff.

Additional Information

- Joel with Prairie View Feeds will be supplying the show with straw, shavings and beet pulp. These items will be available for purchase as pre-order ONLY.

Contact Joel for pricing on large or small square straw, shavings by the bag or pallet, beet pulp and other items (lime, etc.) available upon request

Pre-orders must be placed with Joel by noon on Wednesday, August 19. Please call 608-513-1316. All payment needs to be settled with Joel by noon on Monday, August 24.

- Exhibitors are encouraged to cooperate with requests for use of cattle for the 4-H Dairy Judging Contest.
- For the safety of cattle and exhibitors, we ask that children not play football, etc. in the barn while shows are in progress and cattle are moving to and from the show ring.
- Animals are free to leave after their breed show is completed - please do not interrupt shows in progress. For those leaving on Wednesday, we ask that you leave one lane open on the north and south sides of the building so that vehicles and trailers can pull out when loaded.
- **CAMPING:** Camping is available on the grounds for \$35 per night. All camping is self-registration and will be in the northeast corner of the parking lot north of Pavillion 1. There is a kiosk set up for registration and payment. All campers must be parked in this area and registered with AEC.
- **Exhibitors are expected to follow any directives or requests from Executive Show Committee members or WHA Staff. Those who do not adhere to these directives will be subject to fines or show probation.**

ADDITIONAL INFORMATION ON PAGE 4

PARKING: A valid parking pass or electronic payment is required for all vehicles parking at the Alliant Energy Center on Monday-Wednesday of our event. This is a AEC fee, not the show committee. All members of your show crew are required to cooperate with the parking attendants. **If we find any of our exhibitors or their crew have purposely not paid, all involved with that show string will be disqualified from shows for the following year.**

Electronic payment methods accepted are Visa, Mastercard, American Express, Discover, ApplePay, and GooglePay. Current rates are \$10 per vehicle per day. Visitors are able to pre-purchase parking online at <https://eventpass.justpark.com/aec-parking/listings/events> or by visiting the AEC website then selecting Visitors, Directions & Parking, and Parking at <https://www.alliantenergycenter.com/directions-accommodations/parking>. We highly encourage visitors to pre-purchase parking online as it allows for quicker entry.

**Alliant Energy Center of Dane County
Indoor Tent Policy**

Pop-up tents, tents, and similar canopy roofed structures are allowed indoors at Alliant Energy Center in the following areas: Exhibition Halls A-D, Exhibition Hall Lobby, Pavilion 1 Show Floor, Pavilion 2 Show Floor, and the Arena Building Show Floor. Tents outside of these areas require approval from Alliant Energy Center. All pop-up tents, tents, and similar canopy structures must meet the following criteria:

1. If in a building that has fire sprinkler protection, tents exceeding 300 square feet shall use perforated or porous materials that will not obstruct fire sprinkler protection or be protected by automatic extinguishing systems.
2. If in a building that does not have fire sprinkler protection, tents exceeding 300 square feet shall be protected by automatic extinguishing systems.
3. If in a building that does not have fire sprinkler protection, each tent shall have a 2A–10B:C portable fire extinguisher. The fire extinguisher must be clearly visible and readily accessible.
4. Tents shall be spaced at least 10 feet apart from other tents.
5. Tents must be flame retardant.
6. Tents cannot obstruct Emergency Exit Signage.
7. All tents combined cannot exceed 10% of the total floor area within a room.

**Alliant Energy Center of Dane County
Indoor Electrical Guide for Livestock Shows**

- A maximum of 3 cooking appliances per exhibitor will be allowed. Common, allowable items are refrigerators, crock pots, microwaves, and coffee pots.
 - No hot plates or griddles will be allowed inside of a building or tent.
 - Only one refrigerator per exhibitor will be allowed.
- Refrigerators must be plugged directly into a power source.
 - Other, smaller appliances may be plugged into power strips, with no more than 3 appliances per power strip.
- A single, 12 gauge extension cord may be used to connect an appliance to a power source.
- All electrical cords must be elevated above the ground. Running cords on top of stalling is the best option.